



## PRESS RELEASE

18 MAY 2020

National Productivity Council, under DPIIT, Ministry of Commerce and Industry, Govt. of India is organizing the National Policy Workshop through series of webinar during 12-22 May 2020 comprising of six on-line sessions as part of the UNEP lead project “Promotion of countermeasures against marine plastic litter in Southeast Asia and India” funded by the Govt. of Japan. The Webinar 3 on theme ‘Activities and Best practices to counter plastics litter by sustainable waste management and circularity’ as part of the National Policy Workshop on Countermeasures for riverine and marine plastic litter has been organised on 16 May, 2020 during 14.30 – 17.00 hrs.

The sessions highlighted the following. (a) The importance of plastics product as well as product packaging redesign towards bringing circularity; (b) Creating a responsible environment with a social, institutional and economic construct for the WARRIORS – SAFALI SATHIS – largely women towards enabling circularity in the plastic products economy; (c) Need to incentivize recyclers to achieve circularity; (d) EPR evolution across globe, prevalent best practices and lessons for India to be learnt regarding Plastic Waste Management; (f) Reverse Vending machine for PET bottles as a solution towards organized segregated waste collection; (g) Issuance of plastic credit units as an economic instrument for plastic recyclers for encouraging collection of segregated plastic waste. (h) Co-processing is a preferred technology for the disposal of plastic waste. (i) Use of low value plastic waste which cannot be recycled, such as polyethylene bags in road construction (j) Plastic to Diesel conversion technology (k) Case study of implementation of Digital EPR Governance platform in Pune as a solution for Plastic Waste Management

The webinar was attended by 700 plus participants as located representing public / private organizations, civil society, researchers, academia, and from across a range of national and multilateral institutions. The Webinar has been highly appreciated by participants and is attracting attention from a wide range of stakeholders.

The upcoming webinars are scheduled on 18, 20 and 22<sup>nd</sup> May 2020 and shall be leading to a policy dialogue on the subject. The participants can register for the webinars via <https://www.npcindia.gov.in/NPC/User/unep>

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